What is claimed is:

- 1. An air filter cartridge comprising:
 - (a) a z-filter media pack comprising fluted media secured to facing media;
 - (b) a preform having a portion circumscribing the media pack; the preform including a housing seal support portion;
 - (c) a housing seal arrangement; the housing seal arrangement including:
 - a housing seal portion secured to the housing seal support;
 and,
 - (ii) a media pack sealing portion circumscribing the media pack and sealing the preform directly to the media pack; the media pack sealing portion being integral with the housing seal portion.
- 2. An air filter cartridge according to claim 1 wherein:
 - (a) the housing seal support includes a plurality of seal flow apertures therein; and,
 - (b) the seal material extends through the seal flow apertures.
- 3. An air filter cartridge according to any one of claims 1 and 2 wherein:
 - (a) the z-filter media pack is a coiled z-filter media pack.
- 4. An air filter cartridge according to claim 3 wherein:
 - (a) the preform has a first end comprising:
 - (i) a radially outwardly directed housing seal support portion;
 - (ii) a sidewall portion; and,
 - (iii) a funnel transition portion between the sidewall portion and the radially outwardly directed housing seal support portion; and,
 - (b) the housing seal arrangement media pack sealing portion includes seal material between the funnel transition portion and the media pack.

- 5. An air filter cartridge according to claim 4 wherein:
 - (a) the housing seal portion comprises an axial pinch seal.
- 6. An air filter cartridge according to claim 5 wherein:
 - (a) the housing seal portion includes housing engagement seal regions on opposite sides of the radially outwardly directed housing seal support portion of the preform.
- 7. An air filter cartridge according to claim 6 wherein:
 - (a) the z-filter media pack has first and second, opposite, flow faces;
 - (b) a housing seal surface of the housing seal portion is positioned spaced from the first flow face by a distance of no greater than 15 mm;
 - (c) the housing seal arrangement includes an integral edge seal portion extending from the housing seal portion to an end of the media pack adjacent the first flow face.
- 8. An air filter cartridge according to claim 7 wherein:
 - (a) the funnel transition portion of the preform extends at an angle, relative to the media pack, within the range of 30° to 60°.
- 9. An air filter cartridge according to any one of claims 1 8 wherein:
 - (a) the preform has a second end opposite the first end; and,
 - (b) the preform second end includes grid work extending thereacross;
 - (i) the grid work also extending across the second flow face of the media pack.
- 10. An air filter cartridge according to claim 9 including:
 - (a) a central core member secured to the grid work and projecting into the media pack.
- 11. An air filter cartridge according to claim 10 wherein:
 - (a) the central core includes a hollow receiver section which projects into the media pack a distance 30% of an axial length of the media pack.

- 12. An air filter cartridge according to claim 11 wherein:
 - (a) the central core hollow receiver section has an outside aspect ratio of at least 5:1; and,
 - (b) the central core hollow receiver section includes a divider therein.
- 13. An air filter cartridge according to claim 12 wherein:
 - (a) the central core includes a non-hollow central blade secured to the central core hollow receiver section and projecting into the media pack.
- 14. An air filter cartridge according to claim 13 wherein:
 - (a) the non-hollow central blade has a generally triangular outer perimeter shape.
- 15. An air filter cartridge according to claim 14 wherein:
 - (a) the generally triangular outer perimeter shape of the non-hollow central blade has an apex that is off-set from a longitudinal axis of the preform.
- 16. An air filter cartridge according to any one of claims 14 and 15 wherein:
 - (a) the media pack has an obround shape; and,
 - (b) the media pack has a center sealed closed by a winding bead adjacent the first flow face.
- 17. An air filter cartridge according to claim 16 wherein:
 - (a) the preform is a molded piece including, integrally: the housing seal support portion; the side wall portion; the funnel transition portion; the grid work; and, the central core.
- 18. An air filter cartridge according to claim 17 wherein:
 - (a) the media pack has an axial length of at least 140 mm;
 - (b) the media pack has a longer cross-sectional axis of at least 190 mm and a shorter cross-sectional axis of at least 110 mm.

19. A method of making an air filter cartridge; the method including steps of:

- (a) positioning a preform and a coiled z-filter media pack into a mold with a portion of the preform circumscribing the media pack; and
- (b) molding a housing seal resin material to the preform with an integral portion of the housing seal material sealing the preform to the media pack completely around the media pack.
- 20. A method according to claim 19 wherein:
 - (a) the housing seal resin material comprises polyurethane; and,
 - (b) the preform includes a housing seal support portion having apertures therein through which housing seal resin material flows, during molding, to provide mechanical interlock.
- 21. A method of making an air filter cartridge; the method including steps of:
 - (a) coiling a media arrangement comprising a fluted sheet secured to a facing sheet to form a media pack having the facing sheet directed to an outside; and,
 - (b) inserting the media pack into a preform having a core including a blade positioned to become inserted into the media pack during the step of inserting.